



**CENTER FOR
NANOHYBRID
FUNCTIONAL MATERIALS**

**THURSDAY
JULY 10, 2014
1:30 – 2:30 PM
W213 NEBRASKA HALL
UNL**

“Zansors’ Vision into Innovation and Digital Health”

The presentation will share the company's different platforms
for the next five to ten years
and how the company views health solutions

presented by

Baabi Das

Baabi Das is the founder of Zansors (www.Zansors.com) commercializing wearable biosensors, point of care diagnostics, and mobile health. He graduated with a B.A. and M.B.A. from the University of Michigan. He has been working to commercialize technology platforms for the last 15 years, including e-learning, molecular medicine diagnostics, and aerospace. He has worked at leading firms like Sylvan Learning, UTC Singapore, and BectonDickinson. In healthcare, he worked to commercialize multiplex biomarker panels including establishing regulatory (FDA) and reimbursement strategies. In addition, he developed new business segments in personalized medicine (pharmacogenomics). Mr. Das is a member of the CNFM Industrial Advisory Council.

Seminar hosted by Dr. Rebecca Lai, UNL Department of Chemistry



The University of Nebraska–Lincoln
is an equal opportunity educator and
employer.

