



**CENTER FOR NANOHYBRID
FUNCTIONAL MATERIALS**

**MONDAY
SEPT. 16, 2013
2:30 – 4:30 PM
W213 NEBRASKA HALL
UNL**



Dr. Theresa Welbourne

Director, UNL Center for Entrepreneurship, and Professor, Department of Management,
UNL College of Business Administration

The Art and Science of Entrepreneuring: A Path for Today's Scientists

The economic viability of the nation is dependent on its ability to innovate. As scientists, we all are in a position to take our discoveries to what is fondly referred to as the "real world." Dr. Welbourne, a professor of business who has been on the faculties of Cornell University, the University of Michigan, University of Southern California and now UNL, is someone who started a business from her research. She was the first social scientist and first woman to receive a technology transfer grant from Cornell to start eePulse, Inc. (www.eepulse.com), a technology company founded to commercialize her research. Drawing from her own experience and a large domain of research on what it takes for new firms to live and thrive, she will discuss how entrepreneurship learning can play a role in the careers of today's scientists. She also will talk about resources available at the UNL Center for Entrepreneurship, where she is the Director. This session is set up to provide an introduction, and we expect a lively dialogue on this topic.

Seminar hosted by Dr. Tino Hofmann, UNL Department of Electrical Engineering



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